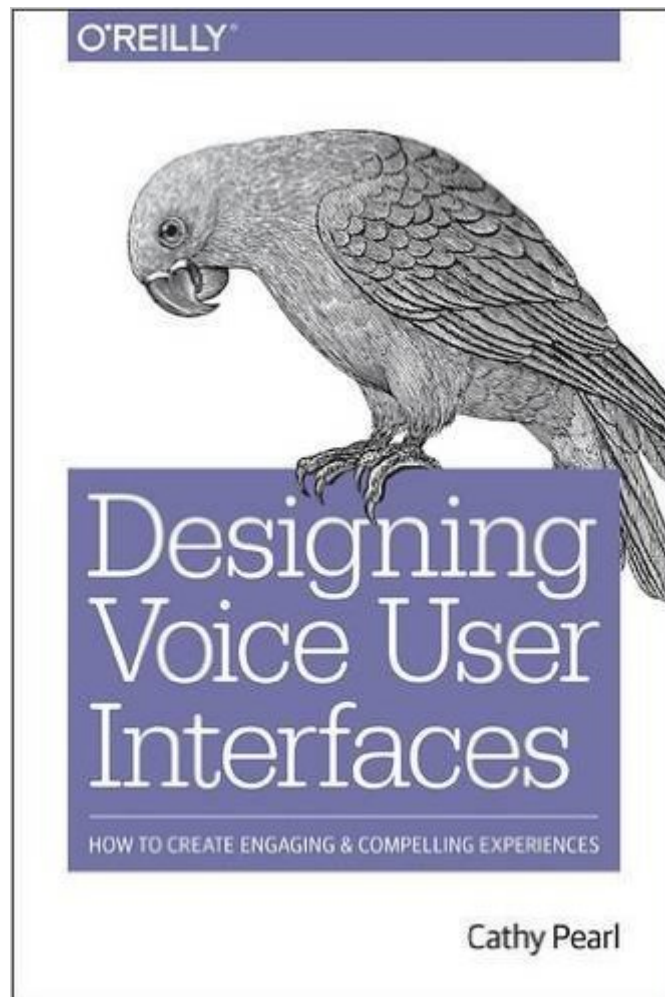


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# Designing Voice User Interfaces: How To Create Engaging And Compelling Experiences



## Synopsis

Your app may allow users to ask Siri about the weather, or ask Google which mountain is the tallest. But how can you design a voice interface for your mobile app so that users can talk to it? And not just to facilitate question-and-answer sessions, but also provide an engaging, compelling experience? With this practical guide, you'll learn basic voice user interface (VUI) principles for designing mobile apps that makes speech an important tool for interaction. You'll learn how to choose the right speech recognition engine, use best methods for testing VUI on mobile, and dive into advanced VUI design topics to make your VUI not just functional but great. Ideal for product managers, UX designers, and VUI designers, this book explains basic VUI principles for mobile app design, and shows you how to measure the performance of your VUI app and improve upon it. You'll also learn how to determine whether using voice for your app is a good idea in the first place. VUI design is not just about making things cool—it's about making a user's experience more natural, more powerful, and more human.

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